



SOUTHWEST TRANSPLANT ALLIANCE

A NONPROFIT CORPORATION

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May 28, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Chairman Martin,

My name is Pam Silvestri and I work with one of the nation's organ donation agencies, Southwest Transplant Alliance. It is a tremendous privilege for me to write to you about KJKK-FM in Dallas and the great work that both the station and News and Public Affairs Director Lauri Dodd do to support local cause-related groups.

Ms. Dodd and I have worked together for years, producing interviews regarding organ and tissue donation. She does remarkable research prior to our interviews and always produces a show that is informative and interesting.

While there are dozens of intricate details that go into the increasing of organ donation rates in any particular area, one of those details is certainly public education, and KJKK has been a consistent and caring partner in sharing factual information about organ donation with its audience. Over the years that we've worked with KJKK, Southwest Transplant Alliance has dramatically increased organ donation in its service area, and we can be sure that at least some part of that increase is thanks to KJKK and its public service program.

It is my hope that KJKK and its staff know how much we appreciate the important work they do, and that the Federal Communications Commission knows that KJKK fulfills this important part of its mission.

Please feel free to contact me at any time with questions about KJKK-FM and its commitment to public service.

Sincerely,

Pam Silvestri
Public Affairs Director

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